



ANNUAL REPORT

30 June 2021

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INTRODUCTION

Your Directors present their report together with the financial statements for the Eramboo World Study Centre Pty. Limited for the financial year ended 30 June 2021.

The names of the Directors in office at any time during or since the end of the financial year are: Brian Young, Ingrid Bowen, Jenny Green, Margot Woodward and Selena Griffith and the Executive Directors are Susan Milne and Greg Stonehouse.

Vision and Purpose

Eramboo has been a haven for creativity for decades. The Garigal people developed a rich and complex culture thousands of years ago at the heart of which was their connection to the land. On this same site, Australia's Socialist Party once had its headquarters, and the building also belonged to Sydney's most forward-thinking educators at the former Independent School. Under the tutelage of Bill Eason, the school's three rules were freedom, tolerance and self-discipline. Twenty-two years ago, Eramboo Artist Environment was established by Greg Stonehouse and Susan Milne as an education and environment centre for artists, continuing the place's connection to free thinking and creativity.

Eramboo Artist Environment was established as an artist environment and education facility by Susan Milne and Greg Stonehouse in 1996.

Eramboo's focus upon artists, their creative process and their connection to community in the bush environment is a continuation of Bill's vision for creative education and the nurturing of the human spirit.

In 2009 a long-term artist residency program was launched, and in 2012 new studios were built to expand this program with a major grant from Arts NSW.

Eramboo is proud to have been continuing the creative legacy of this site for the past 22 years.

Our Goal

Eramboo sees a vibrant, thriving community accessible to all: respecting history, reflecting the present, contemplating the future through art and cultural activities.

Eramboo's goal is to deeply explore the nature of the Australian cultural voice. This mission is undertaken with visionary Artistic Direction and diverse, challenging programming.

Eramboo's programs engage professional and emerging artists and the broader community.

Eramboo Strategic Plan

This can be downloaded from our website:

https://eramboo.com.au/wpcontent/uploads/2021/05/Eramboo_Strategic_plan.pdf

Reserve Trust

Eramboo is situated on land owned by the Department of Lands & has been under a Licence Agreement since 1986 with the original Founders. Eramboo World Studies Centre Reserve Trust are the appointed Trust Managers of the land. Trust Management is a valuable voluntary role with the reward of contributing to the local community and working to preserve this significant public asset.

Funding

Eramboo is sustained by income generated through artist studios, workshops, art sales, residencies, grants and donations. Volunteers are integral to the management, direction and daily operation of Eramboo.

Donations to Eramboo are tax-deductible.

KEY ACHIEVEMENTS FOR THE YEAR

Programming & Exhibitions

Throughout 2020-21 the ongoing meetings for the Create-Art-Exchange group have continued building a bedrock of artists interested in connecting with Eramboo by participating in exhibitions, masterclasses and talks. Due to Covid these meetings have often been hosted in an online format via Zoom. The response of artists and participants has been overwhelmingly positive and supportive during these very difficult times.

While we have been able to host a number of successful workshops and masterclasses during the reporting period, a number of others have had to be postponed again due to Covid restrictions.

In 2020-21, Eramboo continued its support for the *Pittwater Artist Trail* open studio exhibitions which unfortunately had to be cancelled due to Covid.

Classes

There were ongoing classes held by Yvonne Cleaver and her painting group who have made their home at Eramboo.

Also Eramboo hosted a weaving workshop by Catriona Pollard and a painting workshop by Debbie Mckinnon between lockdowns

Residencies

The ongoing Northern Beaches Council funded residency program selected Catriona Pollard to occupy Eramboo's Studio for 2021. She was an outstanding candidate and used her time extremely well. Her exhibition of works produced during the residency is to be held in November, the dates have been changed several times due to Covid restrictions.

The partnership with the *Australian Decorative & Fine Arts Society (Ku-ring-gai)* or *ADFAS (Ku-ring-gai)* to fund a local emerging artist in residence to have access to a month-long private studio space at Eramboo and mentoring program from industry professionals didn't go ahead this year. However, we hope we can continue this partnership in the future. This grant program allows for a young artist to gain experience and real-world business knowledge while having access to industry professionals for career advice and creative guidance while also offering community support from Eramboo's own studio artists. The award helps young creatives gain experience and real-world business knowledge of what is required to organise and run their own solo-exhibition with the support of a curatorial staff while also offering the artist a dedicated space to work leading up to their exhibition. This grant was very welcome and will hopefully lead to more opportunities to further develop community connections.

Individual artists are being encouraged to apply for solo and group exhibitions on an ongoing basis and key practitioners invited to give lectures in our masterclasses and Create-Art-Exchange group meetings for 2021.

The studios are all rented and providing connections between artists who have come on board to assist and support Eramboo's Arts Officer Sally Howe. Sally is now working for two to three days per week. This has been a long-term goal of Eramboo for the past four years

Marketing

Marketing of Eramboo in 2021 has continued to focus on brand values and brand promise, although Covid has substantially slowed programs and activities. The new website showcases Eramboo in a more contemporary light and a strategy is being devised for acquiring donors and donations to help consolidate the future of Eramboo. Activities continue to be developed that build the profile of this unique "sanctuary for artists in the middle of the bush".

Experience over the past year points towards events at Eramboo playing a more central role in future marketing events. It's clear that holding/creating the right events works well in terms of recognition within and without the local and wider Arts Community, and simultaneously helps acquire 'patrons'/donors and generate income.

As we move into 2022, specific tactics to be agreed include PR/Publicity, appointing high profile Ambassadors, collecting data of visitors, artists and other stakeholders, and formulating a consistent communications plan and capitalising on Social Media Marketing.

Infrastructure

No infrastructure improvements have been completed during this reporting period and many of our plans and projects have been on hold because of Covid restrictions and lockdowns.

Finances

We plan to generate sufficient revenue through studio rentals to support part-time administrative staff. All other functions, including programming, project design and implementation, artistic direction, marketing and sponsorship are conducted voluntarily.

For the year ended 30 June 2020 we incurred a loss of \$3,139.

Key Partnerships

Eramboo has received grant funding from the Northern Beaches Council for community and cultural development as well as funds to upgrade the driveway.

The investment in Eramboo by Council and the state government reflects Eramboo's status in the cultural landscape. Eramboo thanks Council's ongoing and long-term investment in its cultural programming and infrastructure and hopes that this reciprocal relationship grows.

Eramboo continues to enjoy mutually rewarding partnerships and support with the following organisations and businesses:

Enliven Pittwater, Northern Beaches Council;

National Parks and Wildlife Service NSW;

Manly Art Gallery & Museum, Manly Council;

Kimbriki Resource Recovery Centre, Terrey Hills;

BeLinked – websites;

Glen Street Theatre, Warringah Council;

Avalon and Palm Beach Business Chamber;

Mitre 10 Hardware, Avalon;

Active Tree Service;

Kennards Hire, Mona Vale;

Barrenjoey Insurance, Avalon;

Pittwater Environmental Foundation;

The Boathouse, Palm Beach;

UNSW Art & Design

Bunnings Warehouse Belrose

New Leaf Nursery, Elanora Heights

ORGANISATIONAL STATUS AND COMPLIANCE

Organisational Status

Eramboo operates through the company Eramboo World Studies Centre Pty. Limited.

The Articles of Association require that the income and property of the Company however and from wherever derived, shall be applied solely towards the promotion of the objects of the Company as set forth in the Articles; and no portion thereof shall be paid or transferred, directly or indirectly, by way of dividend bonus or otherwise by way of profit, to the members of the Company.

In 2005 Eramboo was appointed indefinitely as the Reserve Trust Managers for the Crown for the Eramboo site.

Eramboo was endorsed as a Deductible Gift Recipient on 6 March 2014 and any donation that Eramboo receives is required to be lodged in a Public Fund.

Eramboo was registered as a charity with the Australian Charities and Not-for-Profits Commission (ACNC) effective 1 July 2016.

Public Fund

The Company has established and is maintaining a Public Fund into which donations are deposited and kept separate from other funds of the Company and are only used to further the general purpose of the Company. Investment of monies in this fund is made in accordance with the guidelines for Public Funds as specified by the Australian Taxation Office.

Directors' Benefit

No Director has received or become entitled to receive during or since the financial year a benefit due to a contract issued by the Company, controlled body or related body corporate with a director, a firm of which a director is a member or an entity in which a director has a substantial financial interest.

The Company has not, during or since the financial year, in respect of any person who is or has been an officer or auditor of the company or a related body corporate:

- Indemnified or made any relevant agreement for indemnifying against a liability, including costs and expenses in successfully defending legal proceedings; or
- Paid or agreed to pay a premium in respect of a contract insuring against a liability for the cost or expenses to defend legal proceedings.

Options

No options to shares in the Company have been granted during the financial year and there were no options outstanding at the end of the financial year.

Company Operations

No matter or circumstance has arisen since 30 June 2020 that has significantly affected, or may significantly affect, the Company's operations in future financial years.

Directors

Since 30 June 2020 Eramboo's governance has been strengthened through the appointment of new Directors, Ms Margot Woodward, Ms Jenny Green and Ms Selena Griffith.

The current Board Members are as follows:



Ingrid Bowen is a practicing landscape artist and has been a studio tenant at Eramboo for three years. She has a professional background in the travel industry and transitioned to working in the arts in 2014. Ingrid has served as a volunteer on numerous committees, in roles including fundraising and engagement for community, school and art organisations. She is committed to facilitating and strengthening programs and support for the Eramboo community.



Margot Woodward has had a long connection with the arts industry throughout her working life. Most recently as Manager, Cultural Services at Warringah Council and as the Director of the Glen Street Theatre in Belrose. Prior to that she was a Management Consultant working with a number of key arts organisations. Margot has also held board memberships with a number of well known arts bodies and brings not only highly developed communication skills but also extensive experience and networks within arts management throughout Australia



Jenny Green has spent her professional career working in the area of not-for-profit governance and management as an academic and a company director. Through her interest in community engagement and civil society she has developed a strong belief in the importance of the arts in shaping and reflecting identity and culture. Working with Eramboo allows Jenny to contribute to an organisation that is making this happen. Jenny holds a degree in Education from Melbourne University, a Master of Arts in Special Education from Macquarie University, and a Doctorate of Philosophy from the University of Technology Sydney.



Susan Milne has been instrumental in the early development of Eramboo and in managing Eramboo's transition to the present. Susan has taught sculpture classes at Eramboo since 1994 and has been the guiding force for many talented artists emerging through the doors of Eramboo. Susan is a practising Artist in her own right with a long list of exhibitions and shows to her credit as well as in collaboration with her partner Greg Stonehouse. She is a driving force behind Eramboo and her dedication to the future of Eramboo is commendable.



Greg Stonehouse has a long association with Eramboo and was instrumental in its early development. In addition to his hands-on role in the establishment of Eramboo, Greg has been the voice and the figurehead for Eramboo. His dedication to the pursuit of creating an artist environment that can be shared by the community and to promoting the arts has been strong and sustained. Greg has been a practising artist for over 20 years in both the public domain and in galleries.



Selena Griffith is a Designer, Educator and Facilitator with 25 years of experience delivering innovation in Business, Government, Tertiary and Third Sector contexts. She leverages design to support Sustainability, Social Impact, Innovation and Entrepreneurship. She has authored books on Collaboration, Innovation and entrepreneurship and works with teams to enable them to deliver outstanding projects.



Brian Young has an extensive background in finance and commerce gained in Australia and abroad. He has served on company Boards and held executive positions in the industrial, hospitality and education sectors. He holds a Bachelor of Commerce from the University of NSW and a Master of Science (in Management Services) from the University of Durham, UK. While he makes no claims about being a professional artist, he has participated in a number of sculpture exhibitions and enjoys painting for himself and friends.

Meetings of Directors

During the financial year four director meetings were held.

Signed in accordance with a resolution of the Board of Directors:

S. Milne

.....Susan Dawn Milne Director

G Stonehouse

.....Gregory Stonehouse Diirector

Date.....16/10/21